



HAIRCOLOR BOOTCAMP I WITH STEVE WALDMAN

Give us one day, we'll color your world!

This unique one day haircolor class broadens the rules while staying on course. Be creative while learning the reasons behind color and seeing the effects of various haircoloring methods in this interactive class. Experience the process and explore the potential!

We'll explore:

- A more comprehensive understanding of how haircolor works
- A deep dive into haircolor chemistry and structure
- Key products colorists can't live without
- Removing some of the fear from haircolor
- Knowing your limits



Steve Waldman, Technical Director and Global Artist for Matrix as well as a stylist behind the chair, has been educating hairdressers for the past 2 decades. In the salon, from the stage and even online, he delivers content packed programs with passion and style. His resume contains an impressive list of accomplishments which include styling hair for Fashion Week and The Tony Awards. Steve's work has been seen on television and in both trade and consumer magazines including Vogue, People, The Colorist, Modern Salon and Esthetica. He has also presented with teams at Intercoiffure and the Alternative Hair Show.

A highly progressive thinker, Steve often uses unexpected sources to find his inspiration. He elaborates, "to create shape and color I look everywhere from traditional art genres like Art Nouveau, Art Deco even architecture. I've even found new ways to approach hair cutting techniques through the culinary arts watching chefs."

Whether its runway or everyday Steve Waldman empowers hairdressers to communicate effectively, create and execute strategies for hair cutting, coloring and styling to maximize their potential.

DATE: FEBRUARY 27TH, 2017

TIMES: 9AM – 12PM OR 1PM – 4PM

INVESTMENT: \$50.⁰⁰

LOCATION: STATE BEAUTY SUPPLY

2351 MILLPARK DR. | MARYLAND HEIGHTS, MO 63043

For more information contact your State Beauty Supply DSC, visit one of our 11 store locations or call 314.423.9599. All education events & classes are non-refundable. Credits will not be issued. Artist subject to change.



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